

HOW TO EVOKE EMOTION FROM FILM

AN EXPLORATION BY CULLEN BLANCHFIELD



14:14:31:50 Fit 1/2 00:00:04:35



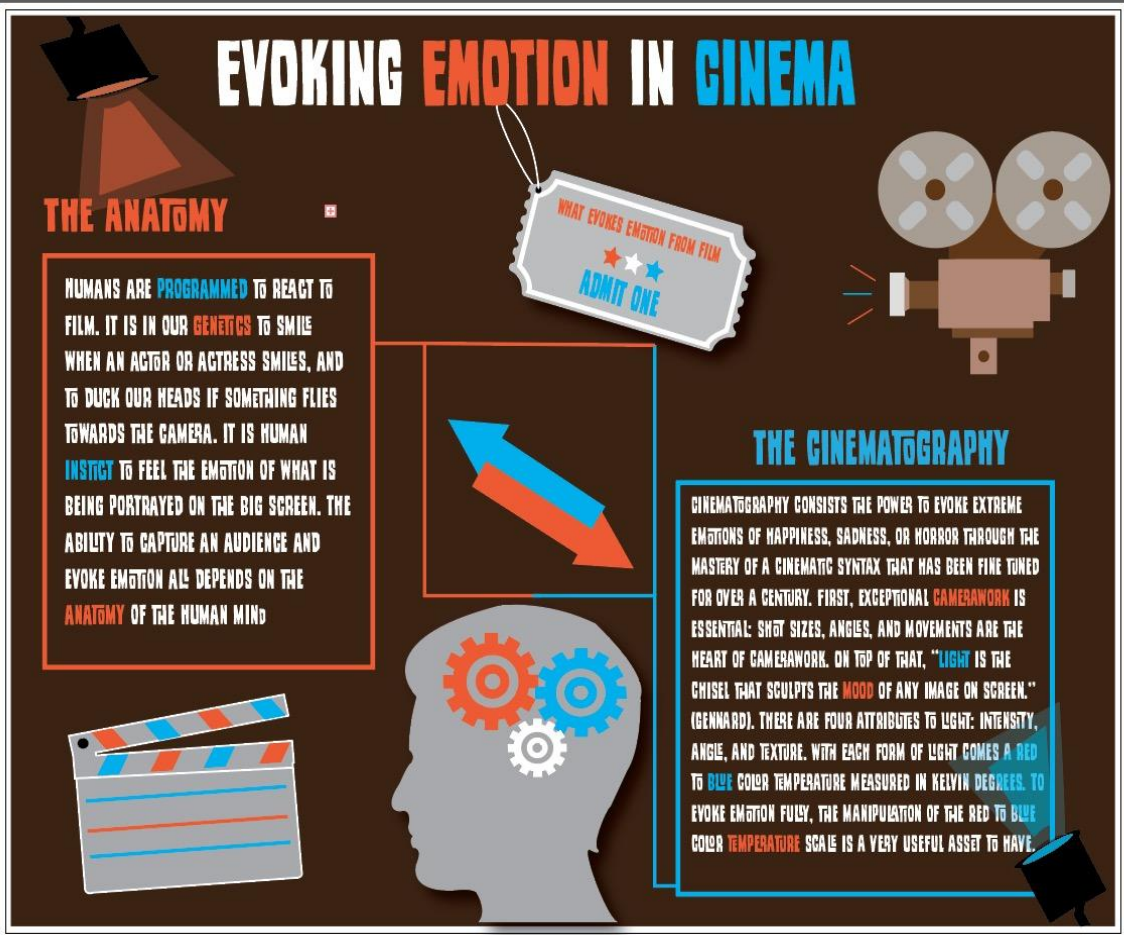
00:00:59:22 Fit 1/2 00:02:24:15

Project: Challenger Baseball Film Media Browser Libraries Info Effects

Challenger Baseball Film.prproj 89 Items



x bensound-cute

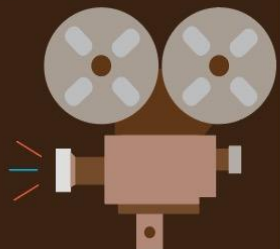


EVOKING EMOTION IN CINEMA

THE ANATOMY

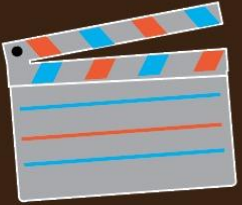
HUMANS ARE PROGRAMMED TO REACT TO FILM. IT IS IN OUR GENETICS TO SMILE WHEN AN ACTOR OR ACTRESS SMILES, AND TO DUCK OUR HEADS IF SOMETHING FLIES TOWARDS THE CAMERA. IT IS HUMAN INSTINCT TO FEEL THE EMOTION OF WHAT IS BEING PORTRAYED ON THE BIG SCREEN. THE ABILITY TO CAPTURE AN AUDIENCE AND EVOKE EMOTION ALL DEPENDS ON THE ANATOMY OF THE HUMAN MIND

WHAT EVOKES EMOTION FROM FILM
★ ★ ★
ADMIT ONE



THE CINEMATOGRAPHY

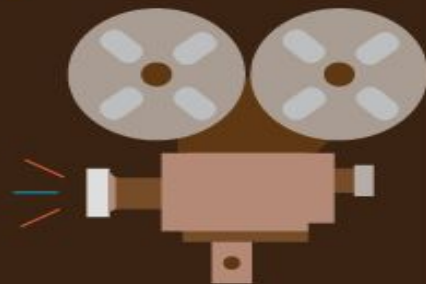
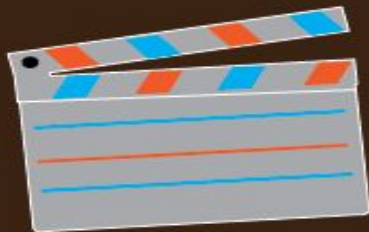
CINEMATOGRAPHY CONSISTS THE POWER TO EVOKE EXTREME EMOTIONS OF HAPPINESS, SADNESS, OR HORROR THROUGH THE MASTERY OF A CINEMATIC SYNTAX THAT HAS BEEN FINE TUNED FOR OVER A CENTURY. FIRST, EXCEPTIONAL CAMERAWORK IS ESSENTIAL: SHOT SIZES, ANGLES, AND MOVEMENTS ARE THE HEART OF CAMERAWORK. ON TOP OF THAT, "LIGHT IS THE CHISEL THAT SCULPTS THE MOOD OF ANY IMAGE ON SCREEN." (GENNARD). THERE ARE FOUR ATTRIBUTES TO LIGHT: INTENSITY, ANGLE, AND TEXTURE. WITH EACH FORM OF LIGHT COMES A RED TO BLUE COLOR TEMPERATURE MEASURED IN KELVIN DEGREES. TO EVOKE EMOTION FULLY, THE MANIPULATION OF THE RED TO BLUE COLOR TEMPERATURE SCALE IS A VERY USEFUL ASSET TO HAVE.



EVOKING EMOTION IN CINEMA

THE ANATOMY

HUMANS ARE **PROGRAMMED** TO REACT TO FILM. IT IS IN OUR **GENETICS** TO SMILE WHEN AN ACTOR OR ACTRESS SMILES, AND TO DUCK OUR HEADS IF SOMETHING FLIES TOWARDS THE CAMERA. IT IS HUMAN **INSTINCT** TO FEEL THE EMOTION OF WHAT IS BEING PORTRAYED ON THE BIG SCREEN. THE ABILITY TO CAPTURE AN AUDIENCE AND EVOKE EMOTION ALL DEPENDS ON THE **ANATOMY** OF THE HUMAN MIND



THE CINEMATOGRAPHY

CINEMATOGRAPHY CONSISTS THE POWER TO EVOKE EXTREME EMOTIONS OF HAPPINESS, SADNESS, OR HORROR THROUGH THE MASTERY OF A CINEMATIC SYNTAX THAT HAS BEEN FINE TUNED FOR OVER A CENTURY. FIRST, EXCEPTIONAL **CAMERAWORK** IS ESSENTIAL: SHOT SIZES, ANGLES, AND MOVEMENTS ARE THE HEART OF CAMERAWORK. ON TOP OF THAT, "**LIGHT** IS THE CHISEL THAT SCULPTS THE **MOOD** OF ANY IMAGE ON SCREEN." (GENNARD). THERE ARE FOUR ATTRIBUTES TO LIGHT: INTENSITY, ANGLE, AND TEXTURE. WITH EACH FORM OF LIGHT COMES A **RED** TO **BLUE** COLOR TEMPERATURE MEASURED IN KELVIN DEGREES. TO EVOKE EMOTION FULLY, THE MANIPULATION OF THE **RED** TO **BLUE** COLOR **TEMPERATURE** SCALE IS A VERY USEFUL ASSET TO HAVE.



MY WEBSITE

<http://www.freestyleacademy.rocks/~CullenB/explorations.html>