

Explorations Project

Parker Jue

Research Trends (Streetwear)

Use that knowledge to design
outfits from that era

Designers study trends » use
that knowledge to create pieces
to appeal to consumers

Goal: Transfer sketches to
illustrator + practice using
illustrator

infographic2016.pdf

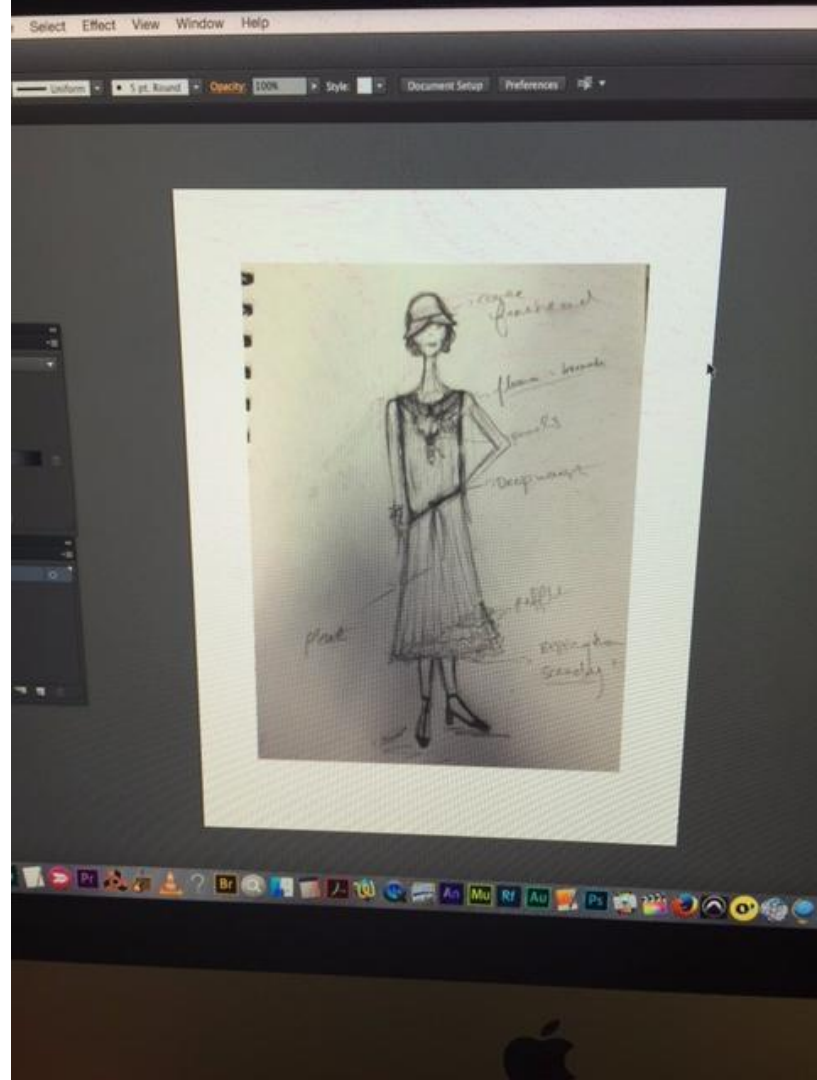
1920's: After WWI society began to change and so did fashion. Women gained the right to vote. (Aug 8th 1920). They began to break away from the corsets and long skirts, they now had other job opportunities + youth was more active.

1940's: During WWII, they had to ration fabrics and designers used cotton denim, jersey, striped mattress ticking, gingham, and calico. Because of the ration, silhouettes changed as well. Shoulder pads gained popularity because it had a militaristic look and it made womens' waist appear smaller.

1960's: This particular trend was introduced to the youth in America due to the British Invasion. Modern styles and the mini skirt became popular worldwide. A lot of the patterns on these clothes were inspired by modern art at the time.

1980's: So many different cultures emerged during this time. Some popular trends were shoulder pads, high waisted pants, bright colors, and big hair.

Process → 1920's

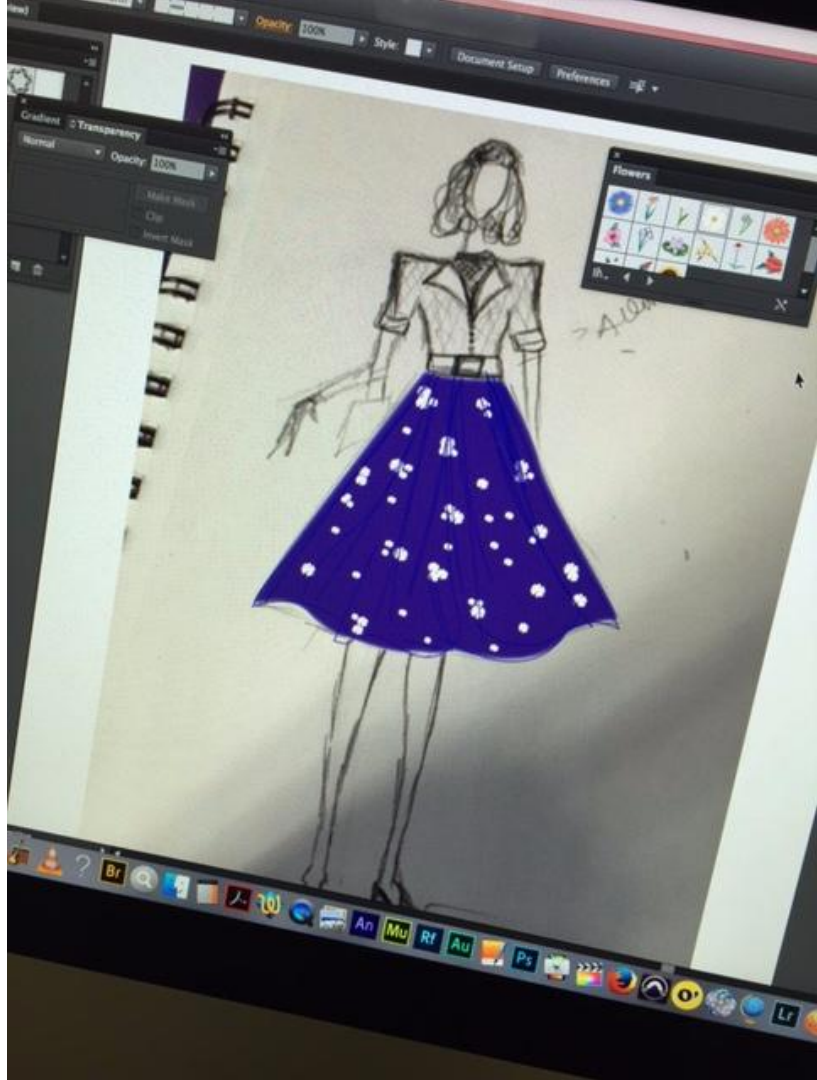


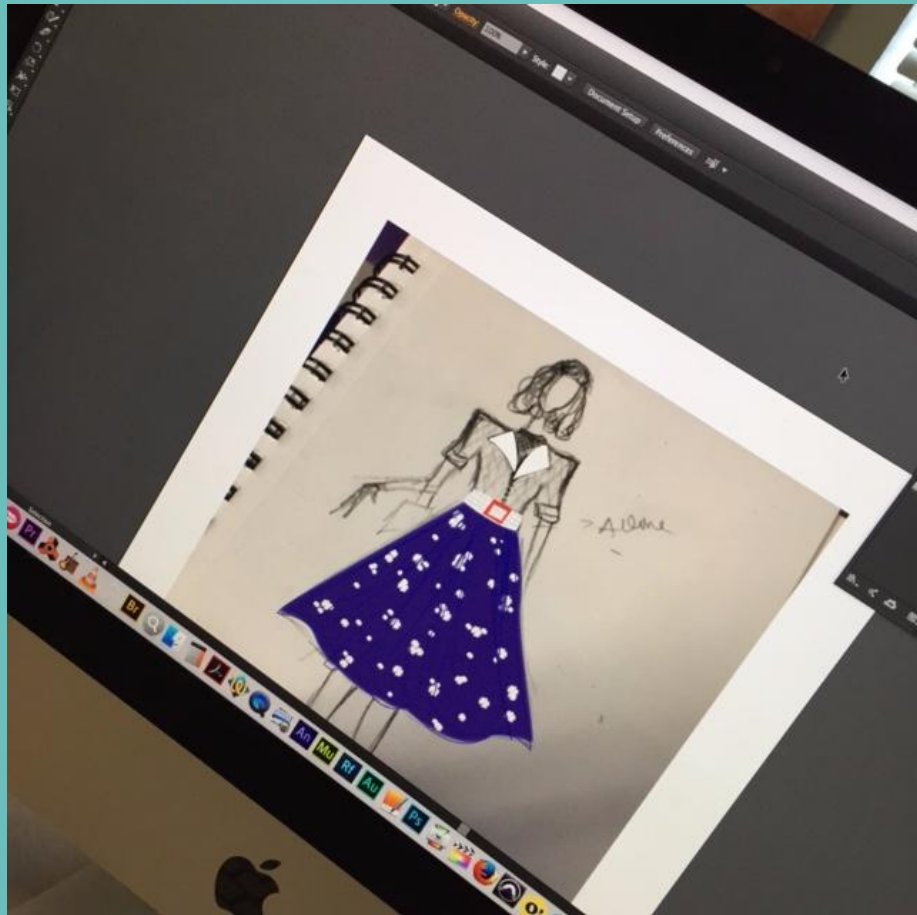


Final 1920's



Process 1940's





Final 1940's

