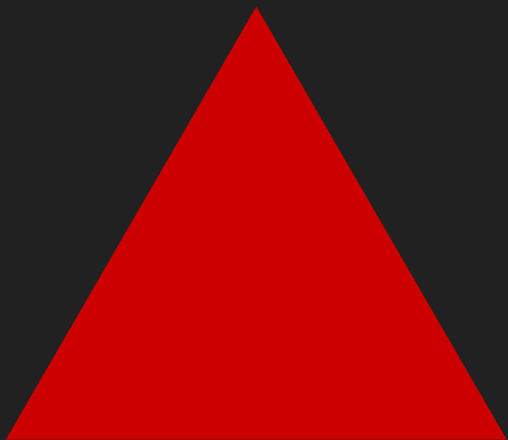


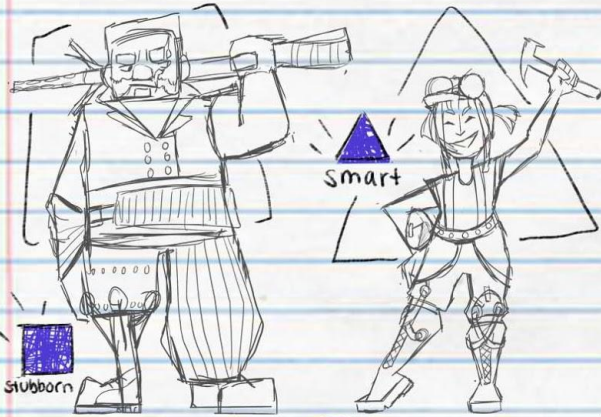
Character Design in Animation

Anna Majorek



3 TIPS TO BUILD CHARACTER IN CHARACTER DESIGN

SHAPE



Shapes convey **PERSONALITY** =
pick a trait, find a shape that
fits, and build up from there!

Anna Majorek

POSE/EXPRESSION

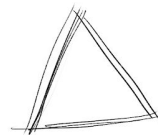
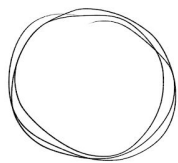
poses and
expressions
can help people
understand your
character in one
glance, use them!



COLOR

COLOR is a
powerful tool that
can convey emotion
and personality. Use
it to show who the
character is.





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First pass



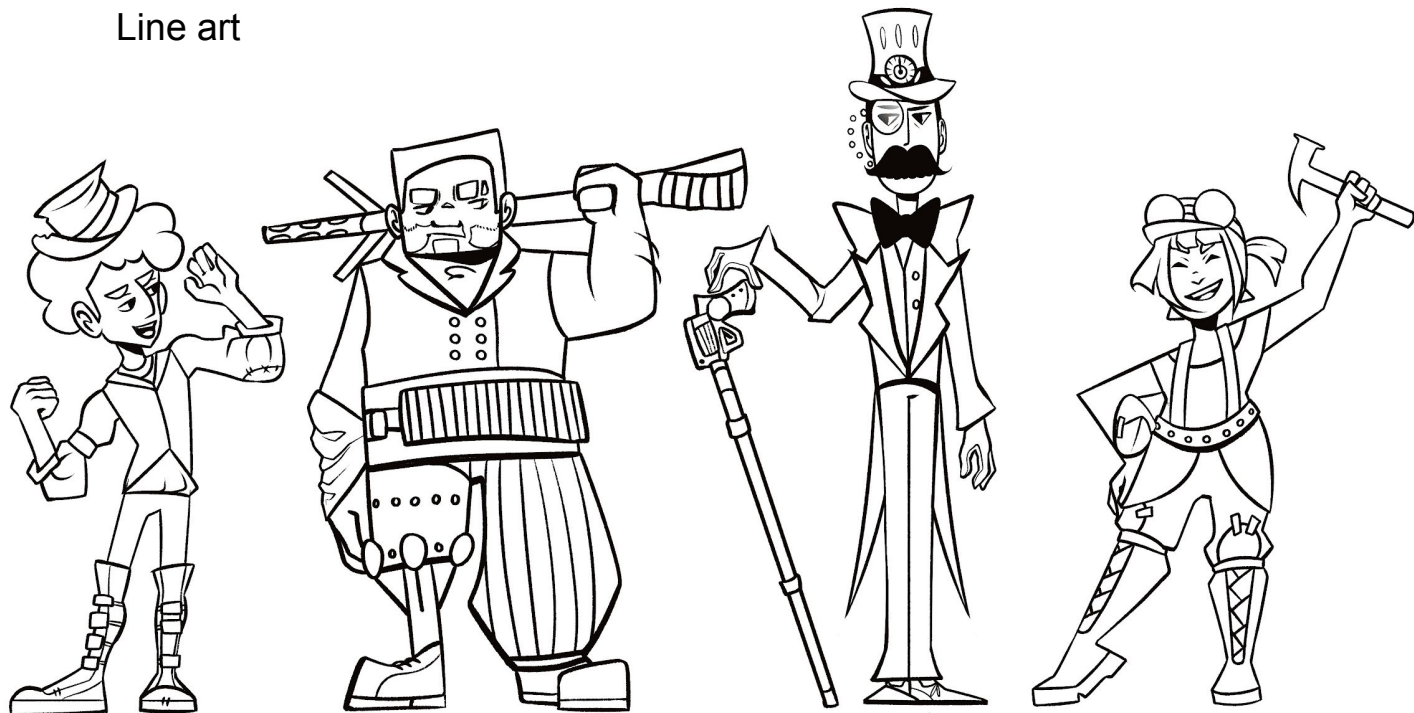
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Second pass



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Line art



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Color



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Deception's Finest

WANTED CRIMINAL GANG

bait

brute

plotter

engineer



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