

Creating Excitement

Hype Videos



Hype Videos!

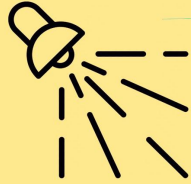








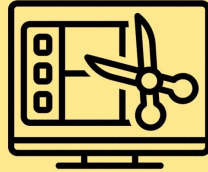
Creating Excitement



Lighting is an essential part of creating the atmosphere of excitement, it creates the mood and tone of your video which means its very versatile to be used to get the audience to feel a build up before the hype



Matching Music with the contents of the shots in your hype video is essential to creating excitement. A roaring chorus needs to accompany the coolest shots in your hype video and the best way to achieve that is by matching up your video with the audio in the editing room



Montaging is key in the video of editing process. it makes your video seem exciting and well put together and a good montage is the real element that makes you want to jump out of your seat and thats what gets you excited and thats why people watch hype videos



If you follow all these steps you get a successful hype video!



Finished Product!

What I learned