

FILM AND VIDEO PRODUCTION

IS THIS FOR ME?

Do you love the movies?

Are you a visual story teller?

Do you like taking photos and videos?



FEATURED OCCUPATION

AUDIO AND VIDEO TECHNICIAN

Audio and Video Technicians help operate and set-up video cameras, lighting, sound equipment, broadcast equipment, and film editing software to create films, music, broadcasts, and podcasts. Careers can be found within the film, media, and marketing industries as well as business, hospitality, schools, and working for yourself.



WHAT IS IT?

Film and video production is the process of making a film, from the initial idea and storyline, to screenwriting, shooting film, sound recording, and post-production editing. Films today appear not only in theaters, but broadcast TV, cable, streaming services, and multiple internet platforms like YouTube. While it's easier than ever today to make a film with available technology, there are techniques and skills that are still required to achieve high quality production.

WHAT WILL I DO?

Film directors are in charge of making, leading, and developing a film production, including funding, screenwriting, casting, film locations, filming, editing, and distribution. Camera operators are responsible for managing camera equipment and filming the scenes. Film editors organize digital footage with software to create the final film production.

LEADS TO THESE JOBS:

- Audio and Video Technician
- Assistant Camera Operator, TV, Video, Film
- Producer
- Multimedia Artist and/or Animator
- Film and Video Editor
- Cinematographer
- Casting Agent
- Location Manager
- Broadcast Technician
- Special Effects Coordinator
- Director
- Boom Operator

CONNECTS TO PROGRAMS AT:

- De Anza College (AA)
- Foothill College (AA)
- San Francisco State
- UC – Berkeley, Irvine, Los Angeles, Santa Barbara, Santa Cruz
- CA Institute of the Arts
- USC
- Chapman
- Emerson
- NYU

OFFERED AT THIS MVLA SCHOOL:



IN DEMAND OCCUPATIONS IN AROUND SANTA CLARA COUNTY

Education Needed	Occupation	Average Salary	Job Growth Projected Over Next 10 Years	Job Openings Projected Over Next 10 Years
Certification	Audio and Video Technician	\$63,770	6%	350
	Sound Engineering Technician	\$87,804	5%	190
Associate Degree	Broadcast Technician	\$76,534	0%	150
Bachelor's Degree	Camera Operator - TV, Video, and Film	\$68,086	0%	90
	Film and Video Editor	\$105,091	13%	320
	Marketing Specialist	\$137,135	11%	12,690
	Producer and Director	\$137,872	1%	990

Source - State of California Employment Development Department, 2025

NEXT STEPS

IF YOU ARE INTERESTED IN PURSUING A CAREER IN **FILM AND VIDEO PRODUCTION** talk to your high school counselor or teachers about what classes to take.