

Mia Bes

sister of Camila

March 21, 2019 -- Camila's house

0:00

Isabel: And... recording.

0:02

Lilia: Okay, who are you and how old are you?

Mia: Um, I'm Mia and I'm twelve years old.

Lilia: How do you feel about your sister having a YouTube channel?

Mia: Uh, I think it's cool but... yeah.

Isabel: Okay so like, just talk about like, do like the full question. So like... I think it's cool that my sister has a YouTube channel, okay?

Mia: Oh okay. Okay.

0:24

Lilia: How do you feel about your sister having a YouTube channel?

Mia: I think it's cool that my sister has a YouTube channel.

0:30

Lilia: In what ways have you helped Camila build up her channel, if you have helped her.

Mia: So I've helped my sister build up her channel, I've been in many of her videos... and yeah.

Lilia: Yeah that's cool.

0:43

Lilia: Um are you involved with helping her or does she mainly do YouTube on her own?

Mia: She mainly does YouTube on her own.

0:50

Lilia: Um do you ever want to be like a part of her videos or does she like force you to be in her videos?

Mia: Um I want to be part of her videos, yeah.

1:00

Lilia: Are you proud of your sister and do you think she might blow up on YouTube someday?

Mia: I'm proud of my sister and I think she might blow up someday.

1:09

Lilia: Uh what have you heard about other YouTubers like, do you have any favorite YouTube channels or YouTube videos and why do you like them?

Mia: My favorite YouTube channel/YouTuber is Shane Dawson and...

1:24

Lilia: What do you--what do you enjoy about his videos?

Mia: Because he's funny.

1:27

Lilia: Yeah um. Many see YouTubers, especially vloggers and lifestyle bloggers, as a disturbance to society since they film everywhere out in public. What are your views on that--that perception of YouTubers?

Mia: Um, YouTubers work really hard and they're just trying to film their regular life so if it disturbs you, just don't watch it.

1:51

Lilia: Yeah. Uh, why do you use YouTube?

Mia: Um I use YouTube to watch videos.

1:57

Isabel: Okay wait, sorry, really quickly can we pause? There's like a scratching noise so can we just like adjust the microphone?

Mia: Yeah.

fixing audio problems

2:08

Lilia: Should we redo any questions?

Isabel: No, no. The last one--it was just like really faint in the last one, yeah. Should be good.

Camila: Tell them that you film some of my videos for me.

Mia: I have? Oh yeah I have.

Lilia: You can just say it right now.

Isabel: Say as much as you want.

2:20

Lilia: Um, have you ever helped out your sister in any of her videos?

Mia: Um I am--I've helped her by filming the videos and I have been in her videos.

Lilia: Yeah that's cool.

2:30

Lilia: Do you have any friends that have a YouTube channel?

Mia: Um my friend has a YouTube channel. Um, but he doesn't really do anything.

2:42

Lilia: Would you ever want to create a YouTube channel?

Mia: Um, I would not want to create a YouTube channel just because I'm shy around the camera so.

2:51

Lilia: In your future, do you think you'll see more people becoming YouTubers and doing that as a job as YouTube continues to grow?

Mia: Um, over the couple years, more YouTubers have done it as a full-time job so I think it's going to keep coming... or yeah.

3:06

Lilia: That's basically it. Thank you.

Isabel: Perfect.

stopped recorded but began recording again

3:14 / 0:00

Lilia: If she wants to say anything.

Isabel: Okay yeah, so we did this in like--some other person did this. So it's just like anything else you want to add just like about this topic of like YouTube.

Mia: Do I have to?

Isabel: Um no you don't have to...

Camila: Just say...

Mia: Bye.

Camila: No, just say like why--why you like YouTube. Why do you think like it's entertaining and it's cool?

Isabel: And why it's so popular among like kids...

3:38 / 0:25

Lilia: Yeah, why do you YouTube is so popular among like more youth, children?

Mia: Because a lot of people have been doing videos that relate to them too. So they like watching stuff... and other people.

3:53 / 0:40

Lilia: Anything else?

Isabel: Oh, you can talk about like the trends of YouTube, just because like this is short so we can have like more talking. So like you could talk about like why...

Mia: Conspiracy theories.

Isabel: ...conspiracy theories, and like slime videos and like all those like different things that are going on. So you can like talk about that.

4:08 / 0:55

Lilia: What's like the most popular thing like going on right now in YouTube that you've seen?

Mia: I don't know if it's the most popular but the one I enjoy the most is conspiracy theories with Shane Dawson because it makes me notice things and they're actually true.

4:23 / 1:10

Isabel: So would you say like this teaches--like it teaches you something and like yeah.

Mia: It teaches me not to trust Chuck E. Cheese pizza.

Lilia: Yeah.

Isabel: That's hilarious.

Camila: And she watches like this satisfaction videos...

Mia: No I don't do that, come on. I watch that in Snapchat.

Camila: Oh, on Snapchat... my bad.

Isabel: Alright, okay thank you.

Lilia: Okay that's it, thank you.

4:48

0:00

Isabel: What do you like to do in your free time, like what are your hobbies, besides watching YouTube?

Mia: In my free time, um I like to play soccer and socialize with my friends.

0:11

Isabel: Do you like to play videogames?

Mia: Yes. I do...

0:15

Isabel: What videogames do you like to play?

Mia: I like to play Fortnite with my friends.

0:22

Camila Bes (follow-up)

Youtuber/high school student
March 21, 2019 -- Camila's house

0:00

Isabel: Okay so are you recording on there?

Lilia: Yeah, it's recording. Yeah let me just double check.

Isabel: Recording... and recording.

0:13

Lilia: Why do you use YouTube? Do you see it as a career choice or more of a hobby?

Camila: I see YouTube as more as a hobby than a career for me, personally--

Isabel: Sorry, I'm so sorry...

Camila: Yeah, it's okay.

Isabel: It just says change battery pack, hold on.

Lilia: Maybe we got to switch the camera.

Isabel: I don't know what to do...

changed camera

0:00

Lilia: And audio is recording.

Isabel: Okay, recording... and recording.

0:08

Lilia: Why do you use YouTube? Do you see it as a career choice or more of a hobby?

Camila: For me, YouTube is more of a hobby and less of a career. Um, because I don't make money off of it yet and it's something that I see as fun and on the side and it's not like dedicated like work, it's just mostly like fun.

0:33

Lilia: Um once you start making money, would you find it more as a career choice or do you still find it as a hobby with like getting money?

Camila: Yeah, well if--I mean like--once I start making money off of YouTube, um I would probably still be studying in college or doing other things so I would still see it on the side. I would be making money off of it, so it would--I guess, it would technically be my career, because I'd be making--that's where I'd get my money from but like I would be like more focused in school and education.

1:05

Lilia: Um if you blew up on YouTube, let's say like you're the new Emma Chamberlain or something, um would you put your work aside knowing that you'd make a good amount of money or would you still like do your studies?

Camila: Um if I blew up on Youtube, I would still really dedicate myself to education and I um, I always need to have like a Plan B so I wouldn't cut off everything and dedicate myself to YouTube. I think it's important to have a, yeah a Plan B.

1:36

Lilia: According to a WIX blog article, "11 Steps to Becoming a Successful Youtuber" by Blake Stimac, number 6 states to be consistent. Do you have a regular posting schedule?

Camila: Um I try to have a regular posting schedule. I--it used to be Sundays but then it was Wednesdays and then it became Mondays. But I somehow find a way to always upload Tuesdays so I never like really stated or had it but I think it's--yeah consistency's really really important and if I don't set a date, personally I just wouldn't know when to upload or when was the last time I uploaded, yeah.

2:13

Lilia: How has YouTube created such a large new window of job opportunities?

Camila: Um YouTube has created a lot of new job opportunities because it has--it's a platform where people can be creative and do things that they love that they wouldn't be able to find a job in other places because it's basically just creating videos about whatever you want and posting them and I mean it is difficult to make it a job but you can find a way if you're smart about it, you can do it, yeah.

2:44

Lilia: Do YouTubers who see the--the platform as their job solely make a revenue off of ads or do other factors such as views, comments, subscribers, or how quickly it begins trending affect that ability to make money?

Camila: Wait can you repeat that question?

2:57

Lilia: Um do you know if YouTubers who see their platform as their job solely make a revenue off of ads or do other factors such as views, comments, subscribers, or how quickly it begins trending affect that ability to make money?

Camila: Um I think most YouTubers make money off of sponsorships and more like side work. Um the ads, like if you're monetized and YouTube gives you money off of ads, it's not a lot of money. I mean if you get a lot of views then yeah it is a lot of money but most of the money I think comes from sponsorships.

3:33

Lilia: Would you say that YouTube is a stable career option or that it is a good way to one's name out there to elevate a career in another area?

Camila: I think you can do both, have YouTube as um your main career or have it just to get your name out there. Um you can dedicate yourself to YouTube but I don't think it's very safe because um it can die at any moment. It's like something very new and we don't know what might happen. It's like very like uncontro--like you don't have any control of it. But to have um videos and be comfortable in front of a camera and have an audience and get your name out there is very important and I think that's like one of the biggest um benefits from YouTube.

4:20

Lilia: So many YouTubers have gotten creative by making merch, writing books, and being on tv shows or even YouTube Red shows. What are the benefits of this and how has it changed YouTube?

Camila: Um I think it--I think um the benefits of doing other things like merch and books--writing books--it's just like creating a stronger community and just having more engagement with your viewers so they can buy your merch, they can read, it's just like it's more than just videos and I think it just made YouTube be kind of like a starter. Like you start making videos and then from that, once you have your audience, you can do a bunch of other things that you've been wanting to do or yeah and you can make a lot of money off of that too.

5:07

Lilia: Uh, do you know about the new feature on YouTube where viewers can "join" a YouTuber's like community or something like you pay a dollar and then--or well not a dollar--you pay something each month and you get like extra content?

Camila: Um I've heard about apps being created, like YouTubers making apps and like they had to pay but I didn't know that YouTube had a new section where their viewers had to pay to get more things.

Lilia: It's just like a new thing that they're doing it's like "oh pay us like this much a month and then you'll get like more videos--like extra behind the scenes and like different things.

Camila: Yeah, to be honest, I don't think that's fair because um all your viewers, like you can't control how much money they have or if they want to pay and they should all get like the same amount of content and yeah.

Lilia: Yeah I agree. That's it, thank you.

Camila: Okay, thank you.

6:02