

Nicole Ge (Nic0le)

YouTuber/streamer/highschooler

April 4, 2019 -- Nicole's house

0:00

Isabel: Okay everything's recording.

Lilia: Everything's recording? Who are you and what do you do?

Nicole: I'm Nicole and I'm a streamer/YouTuber and I make YouTube videos as well as stream on YouTube and Twitch.

0:16

Lilia: How many subscribers do you have and how long did it take you to achieve them?

Nicole: As of right now, I hit 70,000 a couple days ago and it took me over 7 months.

Lilia: That's so cool. That's such a small time span for me.

0:31

Lilia: Uh what is YouTube to you?

Nicole: YouTube is a way for me to uh give my followers more content as well as like a way for me to make money right now. It's like a side job.

0:42

Lilia: Mhm. Can you describe what kind of channel you have and what types of videos you make?

Nicole: My channel right now is like 90%- 99% Clash Royale videos. Clash Royale is a game that I play and happen to be pretty good at and I'm basically taking advantage of that fact and profiting off of it.

1:02

Lilia: Yeah. Um, do you ever get hate for being a girl and gaming and how do you cope with it?

Nicole: It's not so much hate as much as um harassment at times and I've just gotten used to it in the year that I've been streaming.

1:16

Lilia: What type of harassment do you get for like that?

Nicole: Um mostly just getting hit on a lot and then sometimes hate for like being a girl and like gaming and such but it's gotten a lot better over the year.

Lilia: Oh that's good.

Isabel: Okay, sorry really quickly. So you're doing really good like this is like really good... um but do you- like is there any way that you can like um like lock the swivel chair because we're not like supposed to have swivel chairs... is there any way or just like not swivel.

Nicole: Oh, um I- I'll just try not to swivel.

Isabel: Okay yeah but this is really good and then just when you're answering questions remember to say the question in it... but you've been doing that so far so it's good. Yeah.

Lilia: Like a complete sentence.

Nicole: Okay.

Lilia: Because like we're not going to have my voice in it.

Isabel: Yeah so some people have just been saying like "What's your name?" and they're like "oh Hannah" or something and it's like oh well... yeah.

Lilia: Yeah so just a complete sentence.

2:00

Lilia: Who or what got you into making YouTube videos?

Nicole: So what got me into YouTube was- okay so I was originally streaming on this website called Twitch and my followers or like fellow streamers suggested I start YouTube as well, put highlights from my streams and such onto YouTube for more content and as a way to make money and grow my following.

2:22

Lilia: Oh that's cool. Uh what is normally your inspiration for coming up with a YouTube video idea?

Nicole: My inspiration for my videos are really just what's happening in the game at that time and if I'm like you know doing really well at something, I'd share with my viewers.

2:37

Lilia: Yeah that's super cool. What are some struggles you go through while making a video?

Nicole: Some struggles right now are coming up with like new ideas about videos. Most of the topics that are interesting to cover I have covered already so that like one of my main struggles right now.

2:54

Lilia: Where do you usually film?

Nicole: I usually film here at my house where you know all my equipment is set up and such.

3:02

Lilia: When did your passion for YouTube begin?

Nicole: Um my passion for YouTube? I- I wouldn't really call it a passion as like more of a side job and commitment... that, yeah that was bad.

Lilia: Do you want to restate it or...

Nicole: Uh can we skip that question?

Lilia: Yeah yeah.

3:22

Lilia: How many subscribers do you have? You can just restate it...

Nicole: Oh as of right now I have 70,000 subscribers.

3:29

Lilia: Oh do you have any superfans that like watch all your streams and watch all your videos that you know of?

Nicole: Yeah I have a few fans who are really loyal to me and practically make all my streams and I tend to mod these people to become moderators of my channel you can call it.

3:45

Lilia: Uh how many view approximately do you get per video?

Nicole: Um my video ranges uh depending on if like the game gives me an end-game shoutout or you know it's something that's really special happening going on in game. So I'd say around like- anywhere between 10,000 to like 150,000.

4:07

Lilia: Oh that's super big. Uh do you make any YouTube- any money from YouTube and how much and how do you earn it?

Nicole: I have been monetized on YouTube since September and I generally make around \$300-600 depending on the months.

4:25

Lilia: And do you know more about the monetization like side of YouTube like does it- do you get money per view, per like, like what is the ratio like?

Nicole: So on YouTube, for every thousand views you get an amount between like a dollar and 7 dollars or something like that and it's just depending on like how your viewers interact with that video and such and it gets recommended to other people based on that interaction.

4:51

Lilia: How do people at school treat you because you do YouTube? Is it any different or the same than when you didn't do YouTube? Do they think it's cool, stupid, like how do they feel about it?

Nicole: I feel like most people at school don't really know and for those of them that do know, it doesn't really affect the way they treat me.

5:07

Lilia: Mhm. Did it take you awhile to get comfortable being in front of a camera or was it natural?

Nicole: Well before starting YouTube I was streaming on Twitch for half a year and streaming on Twitch- I started with like a really small viewer base and as my viewer base got bigger uh so did like my streaming experience and such so it does- it did come naturally pretty much.

5:30

Lilia: How do your parents or family feel about you having a YouTube channel?

Nicole: At first, they were like "oh you should be spending all your time on studying" and such but they kind of accepting it.

5:40

Lilia: Oh that's good. How do you think YouTube is affecting lives in this generation?

Nicole: Um... I don't really know how to answer that.

Lilia: We can just move onto the next question.

5:59

Lilia: Do you believe YouTube can become more of a career path for the future generations to come?

Nicole: I feel like a lot of people like dream about like YouTube being like a good career path but realistically it's not viable like only like, what is it 3% of YouTubers, actually- like who are doing YouTube actually make it. As in like getting enough to support from- support a living and such and if you look at it 3% is really low compared to like a traditional job somewhere.

6:31

Lilia: So you said you use it as like a side job, do you have like a main job or what do you do?

Nicole: Uh, I don't have a main job right now... my- YouTube is my only source of income.

6:46

Lilia: Uh do you believe that YouTube is where most screen time is spent in like teens and stuff?

Nicole: Uh I don't think YouTube is the main screen time... uh yeah I- I don't think YouTube is the main source of screen time but I feel like, especially teens of this generation, we do spend like a ton of time on YouTube.

7:11

Lilia: Mhm. Have you ever felt- felt a moment where you wanted to quit and give up on YouTube or like streaming or anything?

Nicole: Uh no. Ever since I started streaming back in um May last year, I never really wanted to quit.

7:26

Lilia: What is your inspiration to keep going or is it...?

Nicole: Well YouTube is something like- I would like to continue down the line. You know like I- I do plan on going to college and like majoring in something but also like doing YouTube on the side as well.

7:41

Lilia: Have you gotten any gains from YouTube such as brand deals or anything like that?

Nicole: Uh back in- back in last year, I was contracted with this team called Fnatic and they paid- they do pay me to like represent them and such. As of right now, I'm not contracted but I will be again soon.

8:00

Lilia: Um can you explain more of what is on the contract like what does that entail for you to do?

Nicole: So me being contracted with Fnatic is me basically like representing their brand and like putting their logo on my overlay and such and I'm obligated to post about stuff about their partners as well like Monster Drinks and OnePlus Phones and such.

8:22

Lilia: Yeah. Do you think that's like a good amount of money that you get from them, like a good source of money?

Nicole: Yeah it's definitely a good source considering I don't really do that much for them and it's um it's a good bonus on top of what I make from YouTube.

8:36

Isabel: Can you just like explain like what the company is because like a lot of people like don't really know about YouTube stuff so just explain...

Nicole: So Fnatic is a- a gaming team and they have teams in popular titles such as League of Legends and recent- as of recently, Clash Royale which is why they contacted me.

8:55

Lilia: Um, have you learned anything from YouTube like educational videos, random facts, an important lesson, or anything from like other videos?

Nicole: I think the most important lesson that I have taken from YouTube so far is to like how to act in front of an audience, get over my- I used to be really scared of like speaking in front of people and such and ever since I did- I started YouTube and streaming and all of that, it just- it got a lot better like I'm not scared of in class presentations and such anymore.

9:23

Lilia: Yeah that's good. Any internet friends from having this YouTube channel or this Twitch stream?

Nicole: I have made a lot of internet friends over the years but it's not necessarily because of YouTube like I was already friends with them beforehand.

9:37

Lilia: Um, do you think children/toddlers should be exposed to YouTube at such a young age? Should there be a balance? Why or why not?

Nicole: I think there's no real harm in exposing young kids to YouTube as long as like parents and guardians make sure that the content that they're viewing is appropriate.

9:55

Lilia: Have you heard of anything like any YouTube videos not being appropriate- have you heard of like the Momo thing like where the- this thing just pops up in the middle like of kids' YouTube videos?

10:08

Lilia: Okay never mind. Uh how much screen time do you think is fair for youth/kids, teens and adults? Like how much screen time do you think they should have?

Nicole: I think it depends... wait I'm not saying your question, um. The amount of screen time that people are exposed to YouTube really depends on what they're trying to do like if you're- if you're a student and you really didn't learn a subject about something there's nothing with like spending hours on YouTube trying to like get that knowledge from YouTube.

10:37

Lilia: Yeah. Do you feel that YouTube is a key component to the spread of fake news and deceptive media, especially to the younger demographic?

Nicole: I don't think YouTube by itself is one of the main problems in spreading fake news, that has a lot to do with like other websites and social medias as well.

10:56

Lilia: I agree. According to a Fortune article, "Why Success on YouTube Still Means a Life of Poverty" by Bloomberg, they state that YouTube won't provide enough money to support yourself and even go on to say, "Do your children dream of YouTube stardom- stardom? Do them a favor, crush that ambition now." If you had a child who wanted to pursue a career in YouTube, would you let them or would you agree with Bloomberg and "crush that ambition"?

Nicole: If I ever have a child... sorry... one sec. Uh that's my half sister who just came home.

11:34

Nicole: Alright, so if I ever had a child who wants to pursue YouTube I would let them but like as- as a hobby like I wouldn't let them drop out of school or anything for it.

11:45

Lilia: And then last question is according to a Wix blog article, "11 Steps to Becoming a Successful YouTuber" by Blake, number 6 states to be consistent. Do you have a regular posting schedule?

Nicole: I don't have a particular time where I post my videos but I do try and be consistent and at least do like four or three streams every week or so.

12:06

Lilia: Mhm and then would you like to add anything about YouTube before we finish... okay any last thoughts?

Nicole: Nah.

Lilia: Okay thank you.

12:13

Isabel: Do you want to talk about like your- just like your experience and like your takeaways and just like I don't know just like if you're glad that you like started YouTube, I don't know. So like reflect on it, just as a whole.

Nicole: Alright so ever since I started um being in front of a camera and such, I do feel like I've grown a lot as a person and becoming a more confident version of myself. I also learned how to do my stream makeup and such.

Lilia: Yeah that's cool. Are we good?

Isabel: Yeah perfect.

12:41