SUBTLE INTRICACIES OF FILM

by Spencer Cook
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The WORLD'S END





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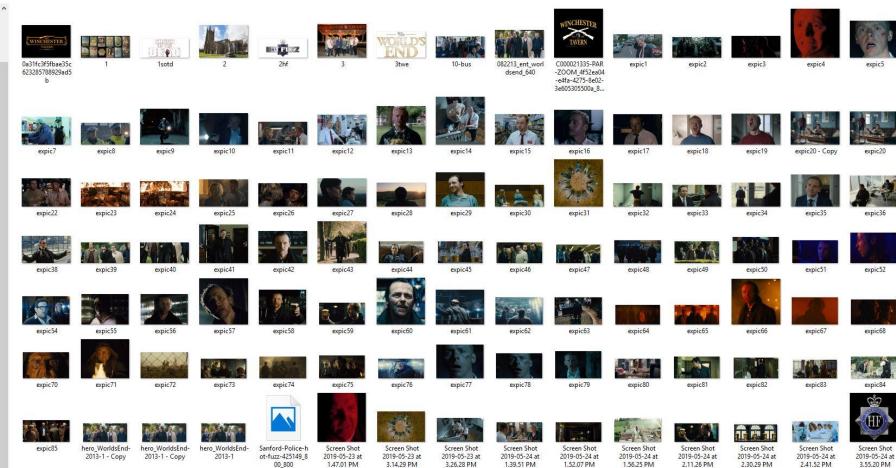
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SUBLIMINAL VISUAL INTRICACIES OF FILM

BY SPENCER COOK

COLOR PALETTE





CHNIQUE IS USED TO HIGHLIGHT A FLA



The World's End. despite the aliens trying to ston him from making it there. When he does eventually get there, we see this Arthurian

game as he holds the beer left waiting for him in the bar up to eve's level. King Arthur has conquered his quest to the Holy Grail, making it to the end of his journey. Again this shot here, in which he holds it up to eye level, uses the Arthurian symbolism to highlight just how pitiful this character is, and how the thing that's seen as an end-all be-all in his world is to complete a formerly attempted and failed pub crawl. It's pathetic to the point where Gary can be seen at the

second-to-last pub giving his car keys, his one shot to escape alive, to his friends, and dashing away on his own to make it to the

to him that he is willing to completely throw away his meaningless life just to make it all the way

In summary, a deeper analysis of these films can show what they truly are. Unlike what many may perceive them as, they are not just videos of people acting out a story compiled into one long sequence. There are so many choices that go beyond the actors' decisions. The ability to use visual and audio cues to help develop the story and its characters is enough alone to solidify its cultural significance as an art form. Of course, there are many directors out there less of Liz and Shaun, distracting the audience from the main subjects of the scene, He draws your attention from what's going on in the foreground, which visually depicts the distraction of the

revelation, the frame switches to the other side of the table to show Liz's friends

David and Diane, who are also placed between the two of them. They aren't as centrally placed, which shows that they aren't quite as big a strain on the flawed relationship as Ed is, but are still a distraction to Liz. It's almost like a

In Hot Fuzz, the action packed story follows the development of Nick Appel, who over the course of the film learns to get along with others better and form a stronger bond with various characters. During a series of quick cuts near the beginning of the movie showing Nick's travels from the city to the country, Wright specifically frames him in the center of the rooms he's in, fa

defense mechanism put in place as a reaction to Shaun's inability to sort out his relationships.



a detachment from human onnection and general lonelines in his life. Even around other people, he takes up a considerable ount of space in the frame.

away from any walls. This implie

looking awkwardly out of place. Attention is centered quite solely on him, uncomfortably putting him on the spot. In the second image, he can be seen again in the middle of the frame, again clutching his closest friend, a potted Japanese Peace lily, close to his chest. His position in the



DRAMATIC LIGHTING TECHNIQUES

COMPOSITION AND SYMBOLISM











city to intervene. Danny argues that he lacks the evidence and will be seen as crazy, and that it's no use trying to do anything. Low-key lighting is used again in this scene, this time silhouetting the characters against



total blackness, and front-lighting their faces in a harsh fashion. Unsettlingly bright hues of red are used on the characters' faces to insinuate urgenc and danger, while building tension through an



intense confrontation. The audience gets a sort of a ticking clock feeling, as if there isn't much time to dwindle, and that the characters have to make a decision and act fast. For one of the first



times in the film. Nick is begging for his partner to help him out, and you can feel his stress and hopelessness, The characters are clearly portrayed n a position of weakness or

subordinacy, in this case, to the town and their schemes. The lighting used is intentionally similar to that of classic crime dramas, using exaggerated monochromatic dark lighting.

In The World's End, Steven Prince is pulled aside by a skeptical conspiracist who explains the truth about the town and its alien residents to him. This scene works to drop a load of exposition at once, telling both the characters and the audience what there really is to be afraid of in this town; which ends up being much more than the protagonists or audience anticipated.

Low-key lighting is used in this situation alongside enhanced shadows, intense contrasts and dark and overly vibrant bues to create an eerie vibe. The lighting is extremely abnormal



environment. Ordinary, safe colors work to imply an aura of stagnancy, boredom, and averag everyday activities. Most shots are flat, and even if not, the static color grade refuses to give

stagnant and cyclical lifestyle where he appears hopeless and powerless when it comes to getting

The color scheme at the beginning of the film is intentionally depressing and bland.

himself together. It just takes a full-on anocalypse to show him that it's do or die, quite literally



leeway for any depth to show itself. Essentially, the rotagonist, Shaun, is stuck in a rut, and the sterile color rade helos us feel his struggle in an inescapable way. haun himself even appears almost entirely consumed by this depressing world-however, it is visible from one of

his primary establishing shots that something is off. While the entire frame is cluttered with objects bearing a murky blue, gray, or brown hue, Shaun

can be seen in a red shirt, standing out against the dull environment he's surrounded by. This one subtle choice i the color palette shows from the very beginning that Shaun does not belong where he is, which cleverly sets up his character arc for the remainder of the film





HE LATTER ROOM IS CLEAN, BRIGHT, AND CHEERY, WHILE THE FORMER

INE IS DRAB, DEPRESSING, AND DARK, SCATTERED ITEMS SHOW AN UN-

FENAGER OR HIGH SCHOOL STUDENT. THE CHARACTER CAN BE SEEN





O THEIR ASSOCIATES, WHICH IS A CENTRAL THEME OF THE MOVIE. THEY

ARE OUT OF THEIR ELEMENT, APPEARING MORE SOPHISTICATED, AND GEN

ERALLY SEEM LONELY AND IN A PLACE THEY DON'T BELONG



WEARING PROFESSIONAL APPAREL, CLEARLY DISCONNECTED WITH THEIR PHONE AND EARPIECE, SHOWING A GENERAL LACK OF DESIRE TO BE

HERE THEY ARE, AND A GREATER INTEREST IN THEIR BUSINESS.







BEGINNING

ENDING









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