

## **SLIDE 1 [TITLE]**

Film is a highly unique medium of storytelling that is so often written off as just a less creative imagination-lacking version of books. But the fact of the matter is that film has its own merits and the unique ability to subconsciously manipulate your emotions without you realizing it through intentionally masterful crafting of every single individual frame, happening on both a conscious and subconscious level.

## **SLIDE 2**

I've always been a storyteller at heart and found my strong spots to be writing and over-analyzing things to a borderline insane degree. Having always preferred the pre-production phase of movie making, naturally, I decided to dive into an analysis of how the visual aspects of filmography help to accentuate and strengthen the overall story.

## **SLIDE 3**

I chose to focus on a collection of three modern films produced from 2004 to 2013 by director and writer

*click*

Edgar Wright and co-writer Simon Pegg, known as The Cornetto Trilogy. Hang on, wrong photo.

*click*

That's more like it. The three films in question are

## **SLIDE 4**

Shaun of the Dead,

## **SLIDE 5**

Hot Fuzz, and

## **SLIDE 6**

The World's End.

## **SLIDE 7**

All three are highly praised for their visual storytelling, so to get a better grasp on how this works, I looked at these three, and how each of their stories are told through the medium of film.

## **SLIDE 8**

During the course of this project, I slaved away watching these films and noticing these little intricacies in each individual frame. And here's me, excited to watch a movie as homework!

## **SLIDE 9**

Here's the folder of screenshots I took for analyzing, which is close to 100 different shots. I obviously didn't have time for all of them, so I narrowed it down to just a handful for my Digital Media infographic.

## **SLIDE 10**

My ultimate infographic was broken up into four different aspects of analysis: color palette, framing and composition, dramatic lighting techniques, and symbolism, as well as including a brief *mise en scène* at the bottom, which refers to the composition and arrangement of elements in the frame. On top of that,

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I created a nice long write-up on these four aspects with supporting photos for examples, that ended up being twenty pages total, excluding the sources cited page. Though these two products focused on individual aspects in each shot, just to demonstrate the power of these visual flairs, I'm going to quickly look over a couple of favorite frames to show how this analysis process works.

## **SLIDE 11**

For example, in *Shaun of the Dead*, these parallel shots establish the characters of Shaun and the world he lives in at the beginning of the film versus the end of the film. Three elements come into play here; the color palette, which creates a drab and dull world that Shaun can be seen awkwardly misplaced in versus one he belongs in; the lighting, which makes for a depressing cold vibe versus a lively and upbeat one; and composition, which shows a messy and more immature looking room as opposed to its mature and clean counterpart. It works to show character growth from the start to end of the movie using purely visual flairs.

## **SLIDE 12**

Or this shot, from *Hot Fuzz*, establishes the loneliness of Nicholas Angel through the usage of two particular elements; a color palette of cold, mellow, corporate hues; and framing that

awkwardly places Nick away from walls, detachedly and uncomfortably centered. They both work to establish the lonely character hidden under the guise of the action-packed plot.

### **SLIDE 13**

Or here, in *The World's End*, where all three shots here use framing and composition to create Arthurian symbolism. The movie revolves around an alcoholic lead whose pathetic tendencies and lifestyle are highlighted and illustrated through a symbolic homage to King Arthur and his quest for the Holy Grail. These shots comparing the beer glasses to the Holy Grail and an Alcoholics Anonymous group circle to the Round Table work to tragically enhance both the morals of the story and the protagonist's twisted view on the world.

### **SLIDE 14**

In summary, these aspects I analyzed were just the visual ones of film, and only a handful of those at that. Truly thoughtful directors will pack so much into every film they make, knowing that every shot is a fragment of a work of art. And like any work of art, there is much more to look at beneath the surface than what most people see; and anyone can do it if they try. Thank you.