

“The Stick Up”

It’s the summer of 2019, and two graduated seniors will not let their last summer together be anything ordinary. Before letting another minute go to waste, they pack their bags, check their bank accounts, and hit the road. Deciding to take risks, our main characters end up in Las Vegas to try their luck. After one game of poker, they lose it all, only after realizing that they lost to an infamous cheater, known only as “The Jester”. When they approach their antagonist, they run away from the casino. How will they get their revenge and make enough money to make it home? In this action/adventure mystery, our two main characters follow the leading antagonist through his journey in Vegas. One of the pit stops is at a Drag-Show, where they meet an aspiring actress who teaches them how to fake a stick-up. After stalking “The Jester” enough to overhear one of his phone calls, our two main characters gear up to rob him on the way to his dinner date.

To create the poster, I wanted to create an invigorating feeling while also referencing Vegas. This is why I chose red as my background color, because it both excites and is apart of the “Las Vegas” sign stereotype. Next, I decided to create a menacing-looking joker card. This is not only to allude to the future conflict, but also because jokers are a bit like wildcards. This symbolizes the unexpected turn of events. The colors and card help maintain a minimalist aesthetic because of the bold red and “clean-cut” card that contrast well together and symbolize my movie. My font is a play on a regular playing cards font. For my packaging, I created illustrations of a poker chip, The Joker's face, and a poker table to represent where the beginning conflict happens. I stuck to the same color scheme of my poster to help maintain unity. For my tickets, I created a remixed version of The Joker card.

